



Understanding Your Benefits

Businesses that join the Green Business Network get a ton of value from their membership. Below you'll find a list of your GBN benefits!

Standard Member



Magazines

Your *Green Life* (printed once per year) and *Green American Magazine* (printed twice per year) are chock full of sustainable living and green business tips, and we'll send them direct to your mailbox!



Savi

You and your employees get exclusive, invite-only access to Savi, a personal student loan navigator and concierge. Signing up through GBN will also get you a 20% discount off all plans.



CareSquad

CareSquad is an Employee Assistance Program and mobile app that provides health, nutrition, and mental wellness advice and counseling. You and your team save 15% on plans and up to \$500 on activation.



Discounts to webinars

GBN organizes panel discussions and fireside chats with thought leaders in sustainable business, and you'll get free or discounted access to all of our educational webinars.



Access to sustainable business experts

Got a question about environmentally and socially responsible business? If our staff can't answer it, we'll connect you with a fellow GBN business who's been certified to provide mentorship.



Invitation to become certified + "Pathway to Certification"

Members are invited to apply for our internationally-recognized, decades-strong green business certification. If you're not approved the first time, you'll have the option to be placed on a personalized improvement plan.

Certified Member



All Standard Member benefits

You'll continue getting magazines, discounts to Savi and CareSquad, enhanced access to webinars, and the ability to get connected with sustainable business experts.



Member profile

Our newly-improved, highly-regarded, and SEO-optimized membership directory is a one-stop shop for green businesses, products, and services. Your business will stand out with its own profile.



Opportunities for thought leadership and mentoring

Whether we're organizing a webinar on environmentally responsible financial institutions or a green founders' roundtable series, your business will be eligible for inclusion.



Member-to-Member Offers

When green businesses work together, people and planet win. Every certified member has the option to offer and accept deals and promos to and from other certified members using our new-and-improved member portal.



Opportunities to advocate for your business

As an organization pushing for legislation that accommodates green businesses and a just economy, we'll offer opportunities for your business to take part in petitions, sign-on letters, and press appearances.



Connection to 200k+ green consumers

Green America, GBN's parent organization, connects with over 200k green consumers via newsletters, social media, and events. Certified GBN businesses are regularly promoted to this sustainability-minded community.

