

POSITIONING POWER HOUR

ENTER TO WIN A 1-HOUR STRATEGY SESSION WITH INSPIRADA CREATIVE (\$300 VALUE)

Are you struggling to articulate what sets your business apart? Need clarity on how to position yourself in a competitive market? This Positioning Power Hour is designed to help you refine your messaging and strengthen your brand's impact.

GOOD STORIES SELL

A compelling story isn't just a marketing tool— it's an economic multiplier that changes hearts, minds, and bottom lines.

YOUR POSITIONING STATEMENT IS THE FOUNDATION OF YOUR BRAND'S MESSAGING

- ✓ Define who you serve and what problems you solve
- ✓ Identify what makes you distinct
- ✓ Create resonance with your audience



INSPIRADA
CREATIVE

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HOW TO ENTER:

1. Scan the QR code to complete the Entry Form – Share a few details about your business and biggest positioning challenge.
2. Bonus Entry – Follow Inspirada Creative on LinkedIn and Instagram and comment on our latest post about storytelling.
3. Deadline – Entries close on March 20th. The winner will be announced on Monday, March 24th via email.



JESSICA VERNON

Founder & Chief Storyteller

At Inspirada Creative we specialize in strategic positioning for early and growth-stage companies. We leverage the art of storytelling to help companies illustrate their value, strengthen internal alignment, and amplify impact.