

LOWCOUNTRY
LOCAL FIRST

Business
as a force for
good.

FEBRUARY 24TH
2022

Good
BUSINESS
SUMMIT 2022

CHARLESTON MUSIC HALL
25+ PRESENTERS
9 INTERACTIVE SESSIONS
ENDLESS NETWORKING OPPORTUNITIES

PRESENTING SPONSOR

FIRST RELIANCE
BANK

GOODBUSINESSSUMMIT.ORG

Good BUSINESS SUMMIT 2022

The 9th Annual Good Business Summit™ is a one-day convening hosted by Lowcountry Local First spotlighting big ideas and tactical solutions for building your company with profit and purpose. A business conference with soul, we give you the tools and inspiration to grow, prosper, and give back, while connecting you with like-minded business leaders.

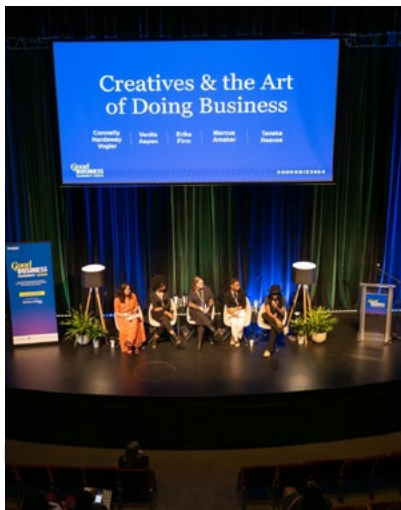
What Can Sponsors Expect from Good Business Summit 2022:

- Interactive Keynote sessions with CEOs from global brands
- Access to exclusive networking opportunities
- Opportunities to creatively engage in promotions or giveaways for your business
- In-person cocktail hour in Charleston following the Summit on Thursday, February 24
(following CDC guidelines)

5 Benefits to Joining as a Sponsor of #GoodBiz2022:

- Publicly align your company with business as a force for good.
- Grow your brand awareness from our social reach - 60,000 strong.
- Meet your next client or employee in the networking forums.
- Provide a learning and networking experience for your employees.
- Give back - your sponsorship will fund Summit scholarships for small business owners experiencing financial hardship.

**Join us in making year nine
the best Good Business Summit yet!**



A LOOK BACK AT
Good Business 2020



320
ATTENDEES



50
SPONSORS AND PARTNERS



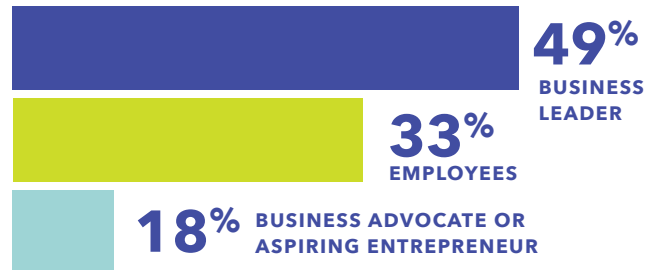
27
PRESENTERS



2020 SESSIONS

- Good Growth - Scaling Up with Soul
- A Billion Dollar Brand with a Conscience - Vincent Stanley of Patagonia
- Results and Respect - Outcomes-based Culture for Happy Teams
- Thriving in a World of Online Competition
- How to Use Social Media and Attract Editorial Coverage
- Leaders Inspire - How to Own the Room
- Creatives and the Art of Doing Business
- Sales and Marketing Mastermind Workshop
- People First: Tips from an HR and Culture Expert

2020 ATTENDEE BREAKDOWN



VIRTUAL GOOD BUSINESS SUMMIT 2021

Our first-ever virtual Good Business Summit in February 2021 brought together 230+ attendees and speakers from around the country, learning from experts like Chris Miller of Ben & Jerry's, Stacy Mitchell of the Institute for Local Self Reliance, and Andy Shallal of Busboys & Poets.



“One of the best sustainable business gatherings that I have been a part of. The energy, camaraderie and community that you have built made your event an absolute standout!”
-Hammad Atassi
CEO, American Sustainable Business Council

- 400+** Members, representing 12,000+ employees
- 7.5K+** e-Newsletter subscribers
- 12.7K+** Facebook followers
- 21.6K+** Instagram followers
- 21.7K+** Twitter followers

Good Business Summit 2022

SPONSORSHIP LEVELS

Please contact our Community Partnership Manager, **Steve Fletcher** to start a conversation at 843-801-3390 or steve@lowcountrylocalfirst.org.

~~SOLD!~~
Presenting Partner
\$15,000

(VALUED AT \$30,000+
IN BENEFITS)

Exclusive to 1

- Opportunity to host the February 2022 Local Social (host provides food and drink)
- Premier logo on all outreach including:
 - Digital outlets:
 - LLF website (700+ average monthly views of the LLF event page), Good Business Summit website (6,400+ visits during Jan-Feb 2020 and 5,300+ during same timeframe of 2021)
 - Prominently featured in all e-blasts with logo and link (min. of 6 topic-specific e-blasts to full database of 7.5k+ subscribers)
 - Print materials: Poster (100+), bookmarks or business cards (500+)
- Recognized as the highest level supporter in all advertising placements with logo. Media partners may include but are not limited to Charleston City Paper; Charleston Magazine; Charleston Regional Business Journal; Bridge 105.5
- Recognition throughout the Good Business Summit including opening or closing remarks
- Recognition on-site including event signage and attendee materials
- Logo included on Hot Spot Lounge signage at Good Business Summit
- Logo included on tabletop signage during lunch hour
- Access to email list of attendees who opt-in to hear from event partners
- Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees
- 10 registrations to the 2022 Good Business Summit on Feb. 24th at Charleston Music Hall

Innovator
\$5,000

(VALUED AT \$18,000+
IN BENEFITS)

Limited to 4

- Recognition at the Good Business Summit in opening or closing remarks
- Logo included on all media placements. Media partners may include, but are not limited to Charleston City Paper; Charleston Magazine; Charleston Regional Business Journal; Bridge 105.5
- Business highlighted on LLF blog, including picture, logo and link
- Logo recognition on on-site event signage and attendee materials
- Logo included on Hot Spot Lounge signage, upstairs at Good Business Summit
- Logo included on tabletop signage during lunch hour
- Logo featured in all e-blasts (min. of 6 dedicated e-blasts to 7.5k+ subscribers)
- Promotional opportunities including: event posters (100+), press release, LLF website, Good Business Summit website; social media
- Logo included on tabletop signage during lunch hour
- Access to email list of attendees who opt-in to hear from event partners
- Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees
- 4 complimentary registrations to the 2022 Good Business Summit on Feb. 24th at Charleston Music Hall

Cultivator

\$2,500

(VALUED AT \$5,000+
IN BENEFITS)

- Logo recognition on attendee materials
- Logo featured in all e-blasts (min. of 6 dedicated e-blasts to 7.5k+ subscribers)
- Promotional opportunities including: press release, Good Business Summit website; social media
- Logo included on tabletop signage during lunch hour
- Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees
- 3 complimentary registrations to the 2022 Good Business Summit on Feb. 24th at Charleston Music Hall

Investor

\$1,000

(VALUED AT \$2,000+
IN BENEFITS)

- Listed in all e-blasts (min. of 6 dedicated e-blasts to 7.5k+ subscribers)
- Promotional opportunities including: Good Business Summit website; social media
- Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees
- 2 complimentary registrations to the 2022 Good Business Summit on Feb. 24th at Charleston Music Hall

Do Gooder

\$500

(VALUED AT \$1,000+
IN BENEFITS)

- Promotional opportunities including: Good Business Summit website; social media
- 1 complimentary registration to the 2022 Good Business Summit on Feb. 24th at Charleston Music Hall
- Return value of more than \$1,000 in benefits

Party Planner / In-Kind

Unlimited

- We invite our in-kind food, beverage and party supporters to work with us on creating a customized sponsorship plan. Please contact Steve Fletcher by email at Steve@lowcountrylocalfirst.org or call (843) 801-3390.

About The Conference Host

Lowcountry Local First cultivates an economy anchored in local ownership, because local-independent businesses are the foundation of our culture, economy and character. To learn more about supporting Lowcountry Local First's work, contact Steve Fletcher at 843-801-3390 or steve@lowcountrylocalfirst.org.

Good Business Summit 2022

SPONSORSHIP COMMITMENT

Company Name

Contact Name

Address

E-Mail

Phone

Are you currently a member of Lowcountry Local First?

Yes / No

Partnership Level

- Presenting Partner (\$15,000)
- Innovator (\$5,000)
- Cultivator (\$2,500)
- Investor (\$1,000)
- Do Gooder (\$500)
- Party Planner / In-Kind

Payment

- I will call in my credit card payment to (843) 801-3390 (Please ask for Steve)
- Check (payable to Lowcountry Local First)
- Please complete my payment using the credit card below

Visa / Mastercard
(circle one)

Name on Card

Card Number

Expiration Date

Security Code

Billing address if different from above

Signature

Please return the completed form with payment information to
Lowcountry Local First, Attn: Steve Fletcher
1859 Summerville Ave. Suite 800, Charleston, SC 29405
or email to steve@lowcountrylocalfirst.org